

A303 Stonehenge

Briefing on 18 October 2016

Amesbury



Housekeeping



- Toilets
- Tea, coffee and biscuits will be available during the break
- Fire alarm is a continuous bell – no drills are planned
- Fire exits
- Assembly point
- Please silence mobile phones

Safety Moment

Introduction

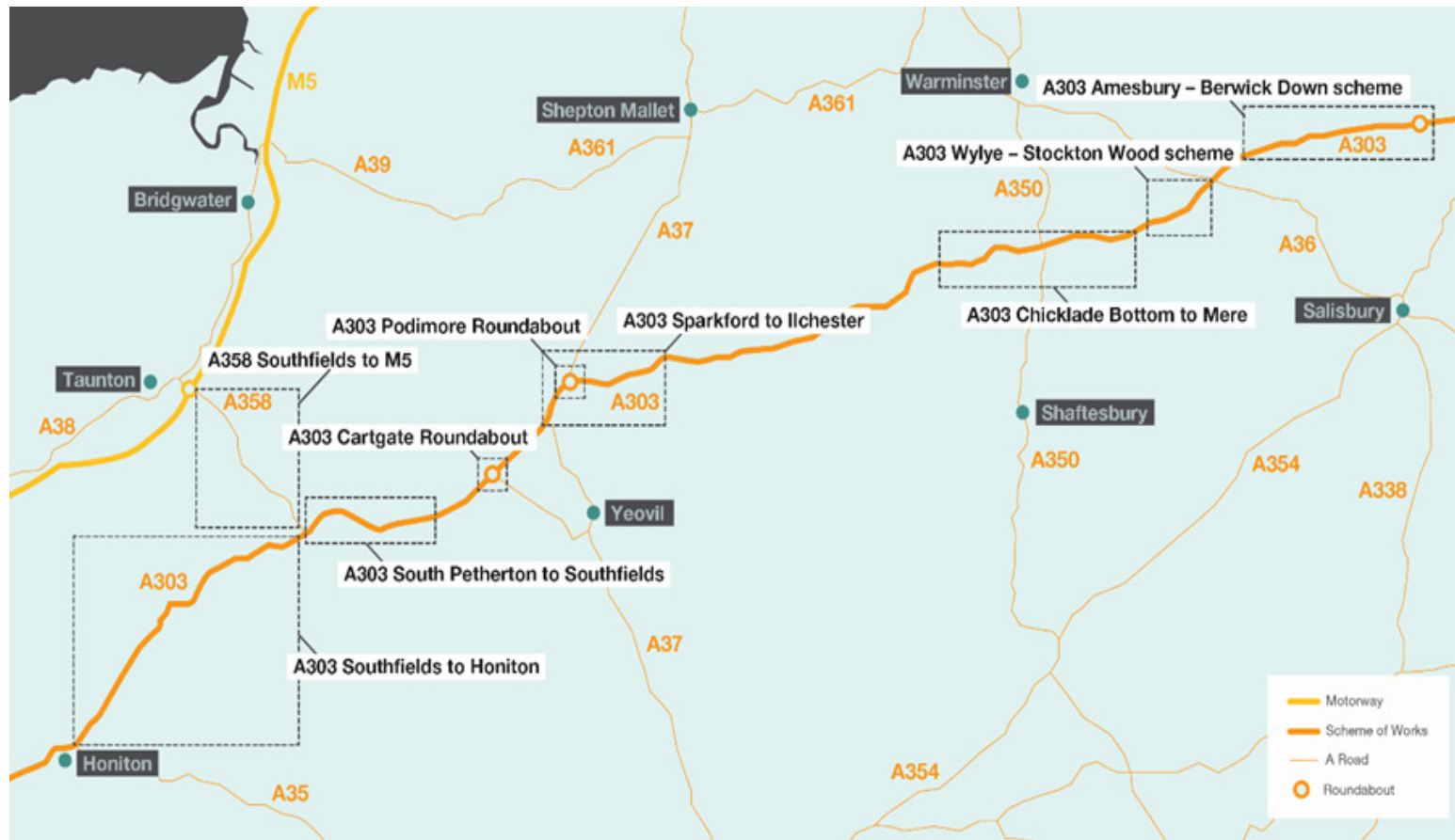
- Introduce ourselves
- Introduce yourselves



Purpose

- Introduce ourselves
- Outline of the scheme
- Let you know about progress
- Talk about what is coming up
- Listen to your feedback

A303 Corridor



Amesbury to Berwick Down













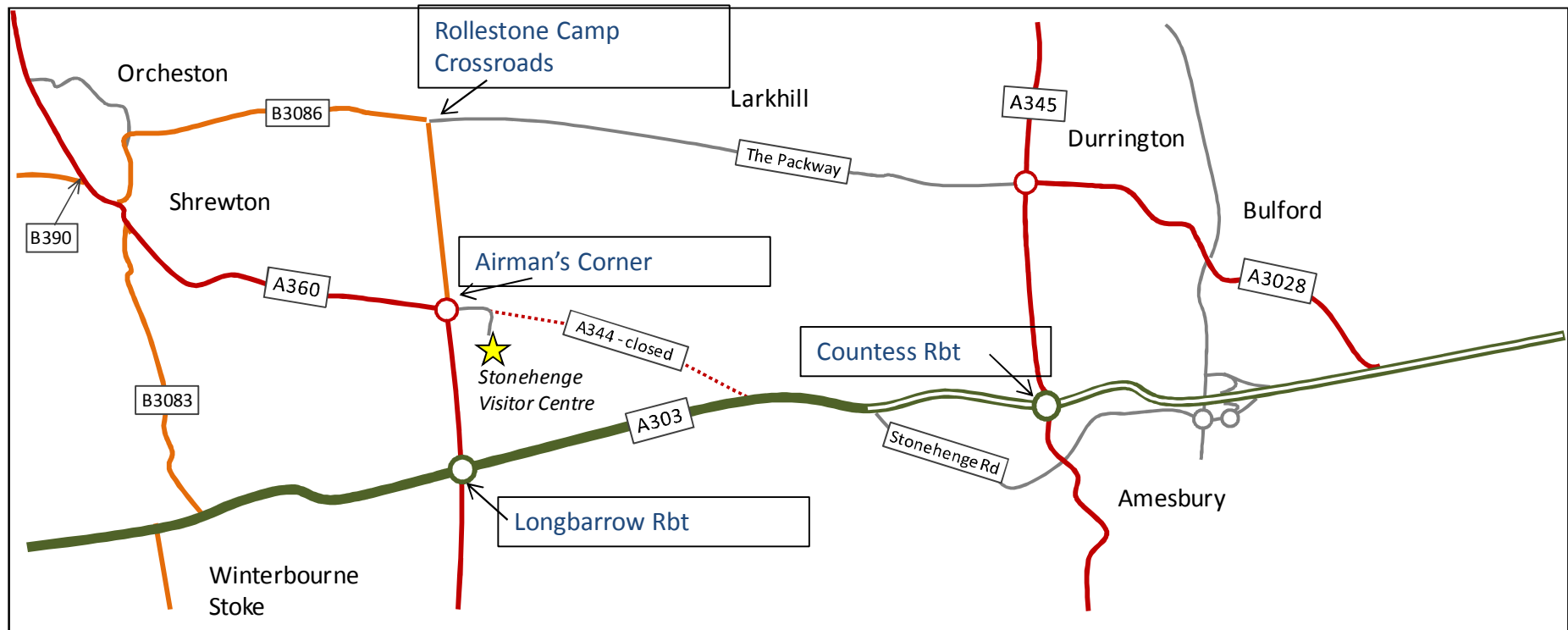






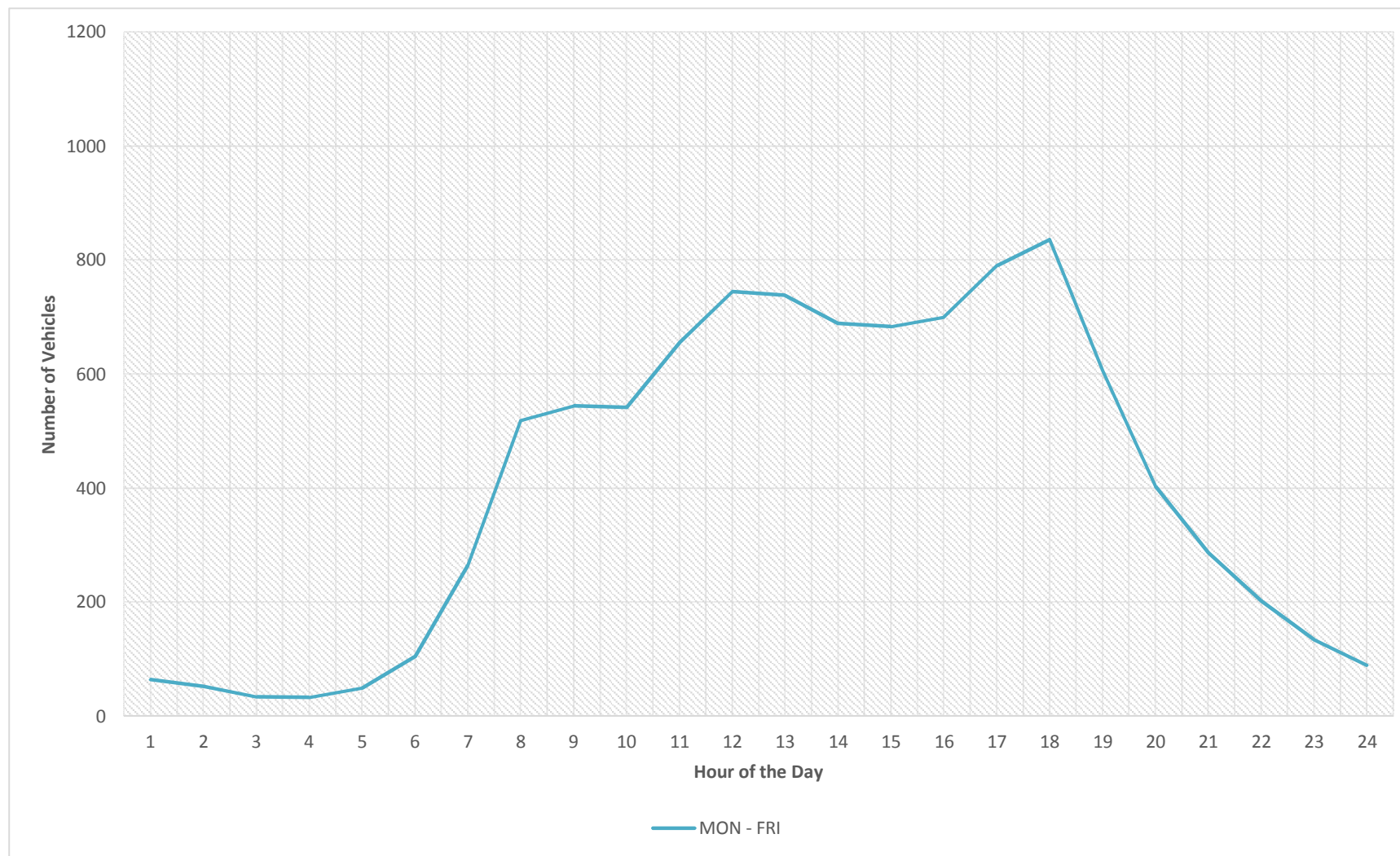


The Local Area

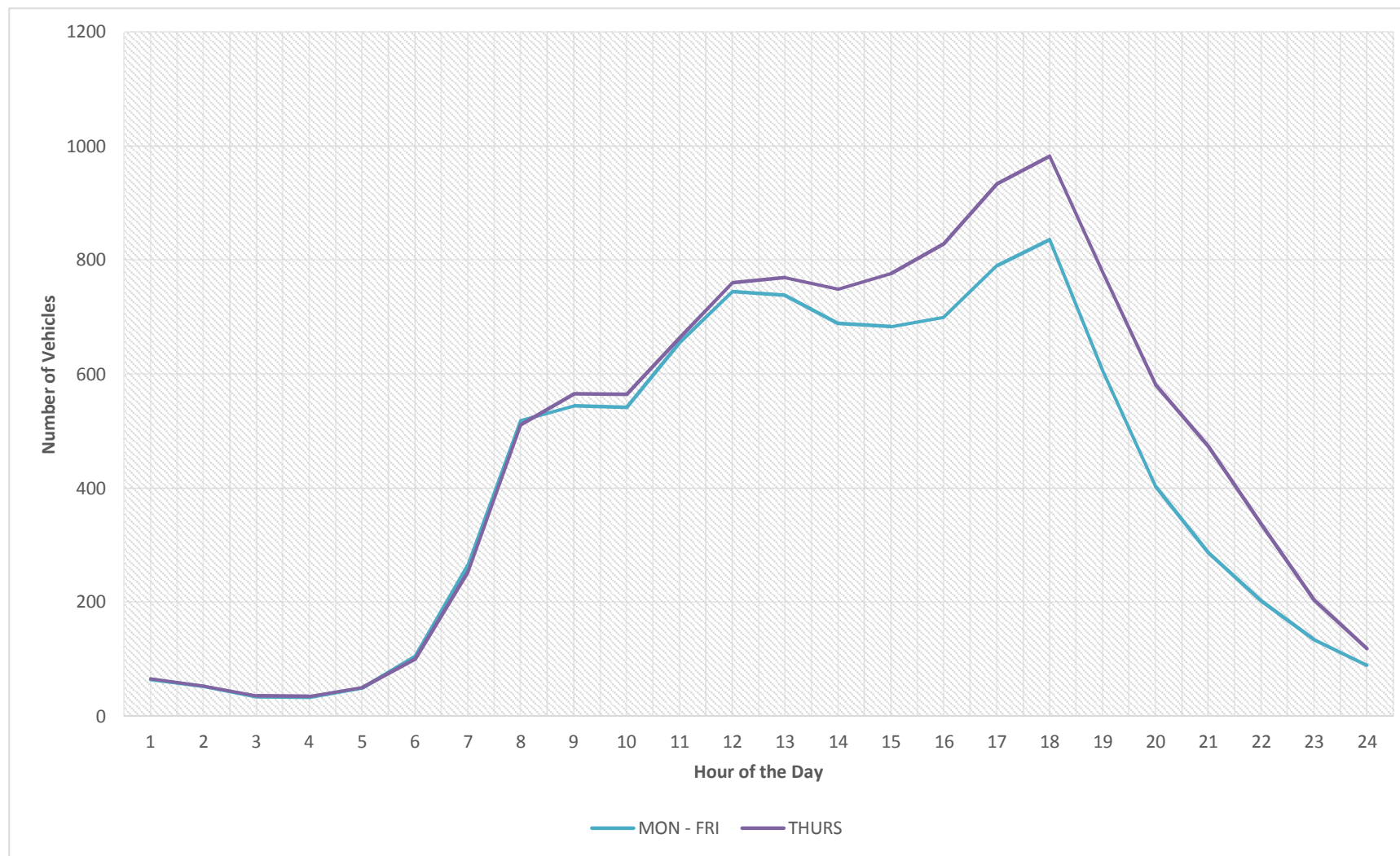




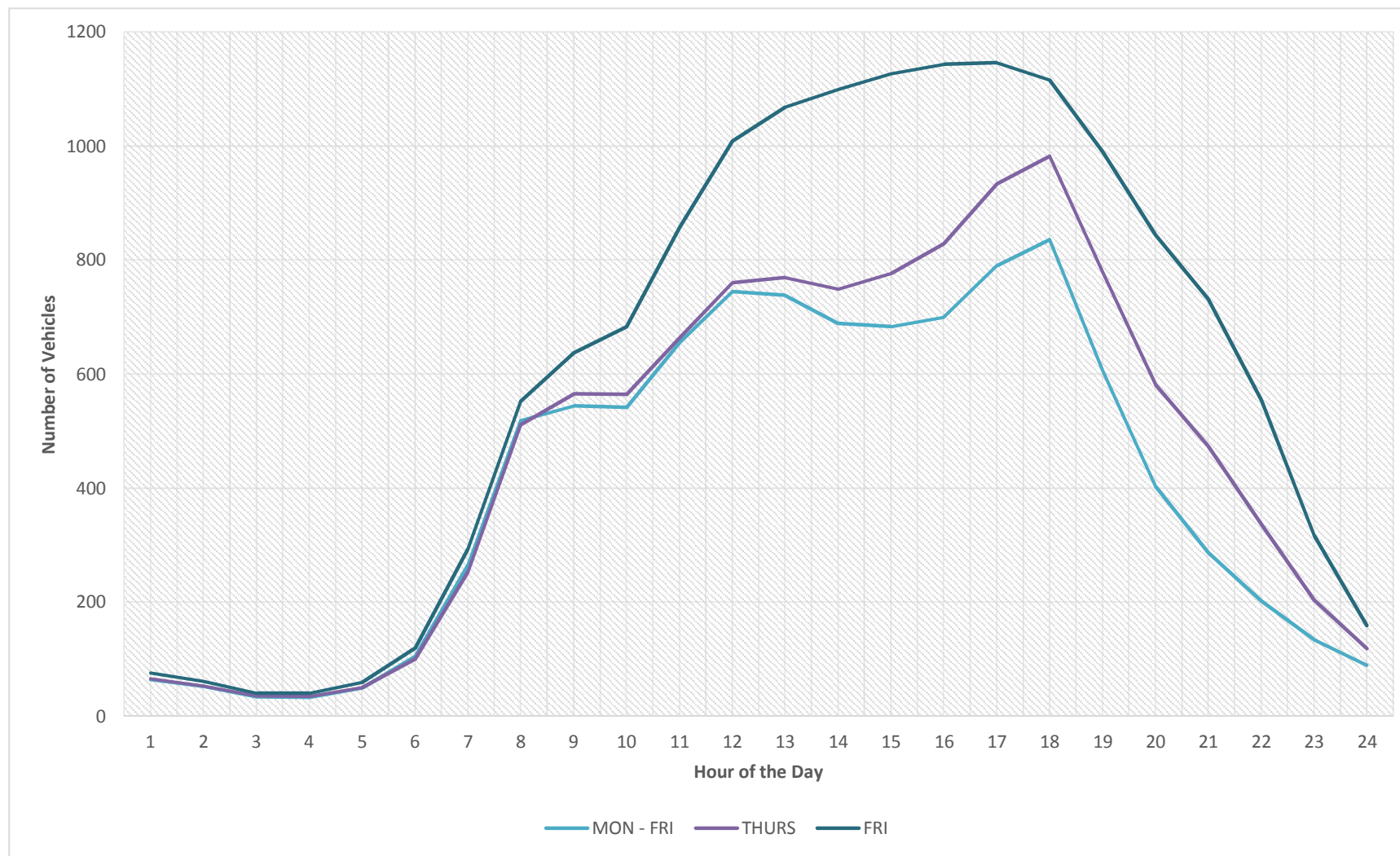
Traffic levels - days of the week



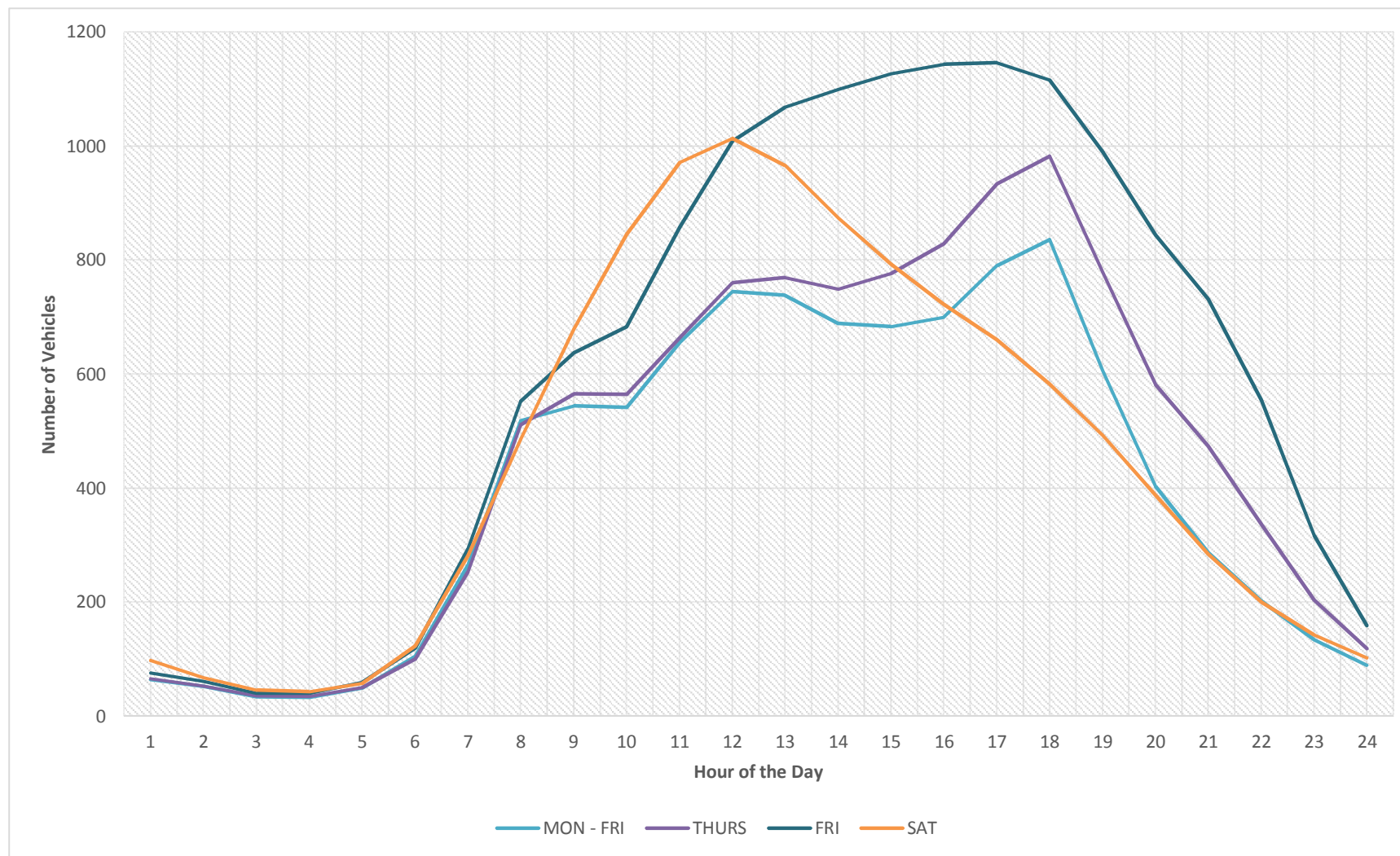
Traffic levels - days of the week



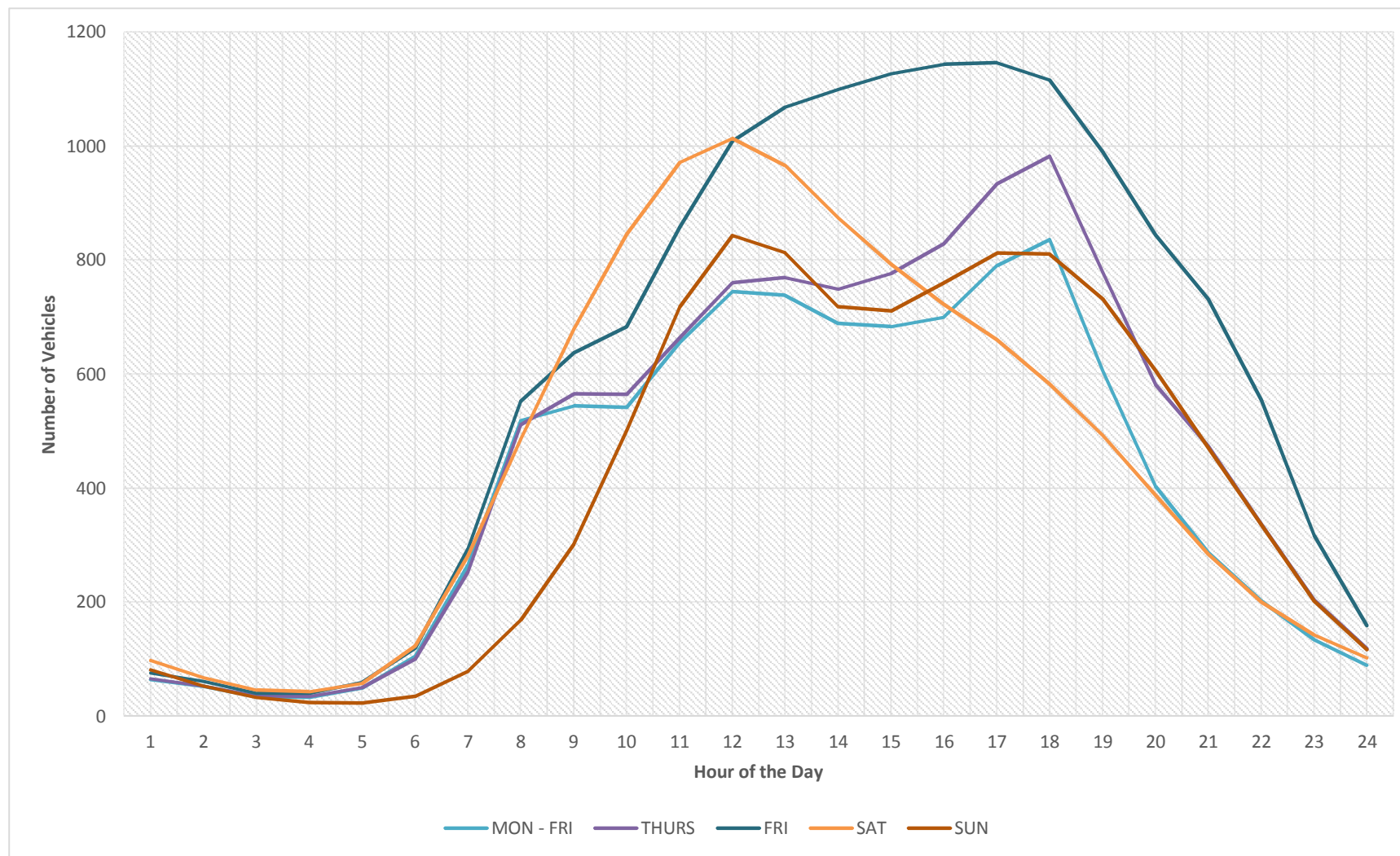
Traffic levels - days of the week



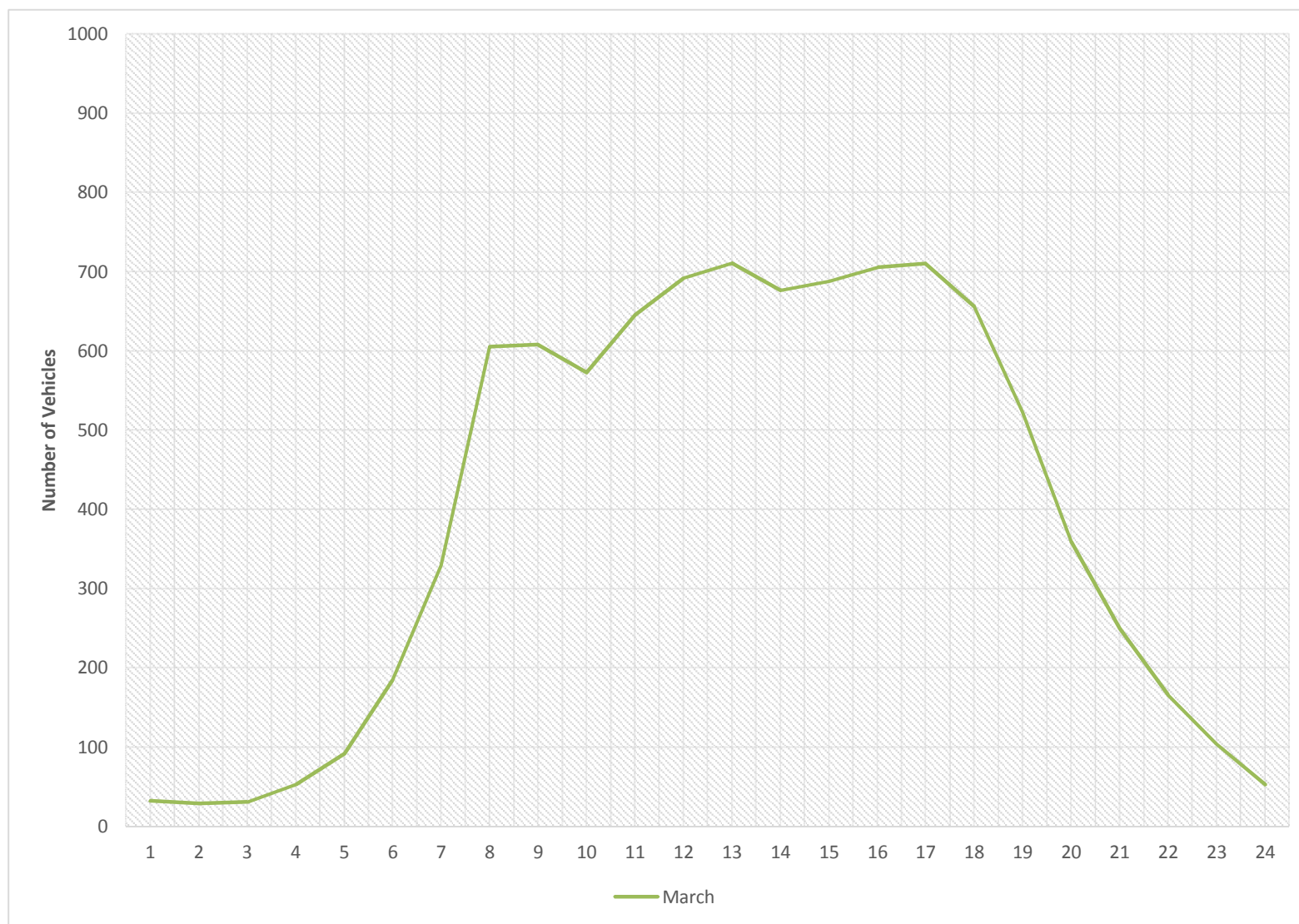
Traffic levels - days of the week



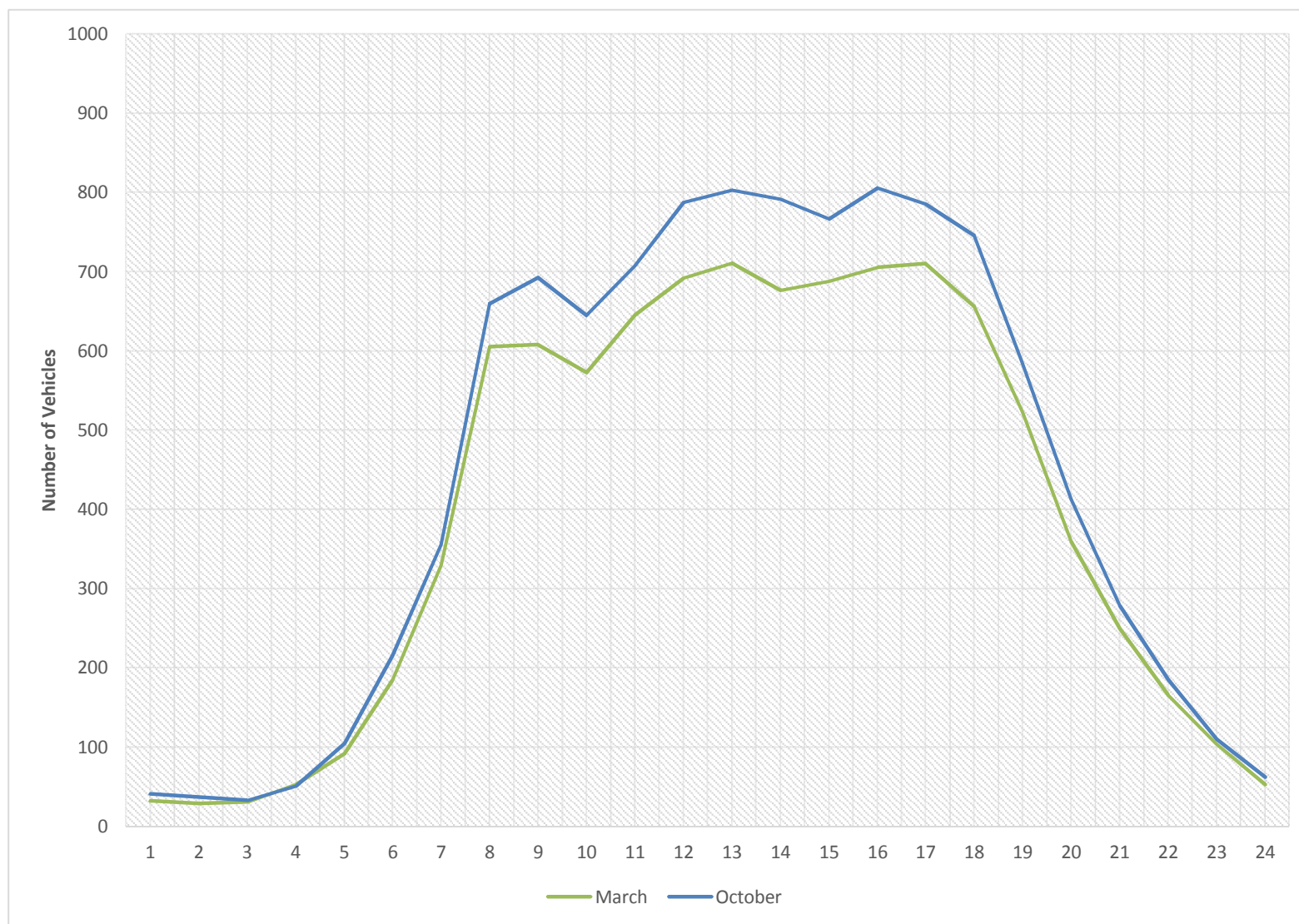
Traffic levels - days of the week



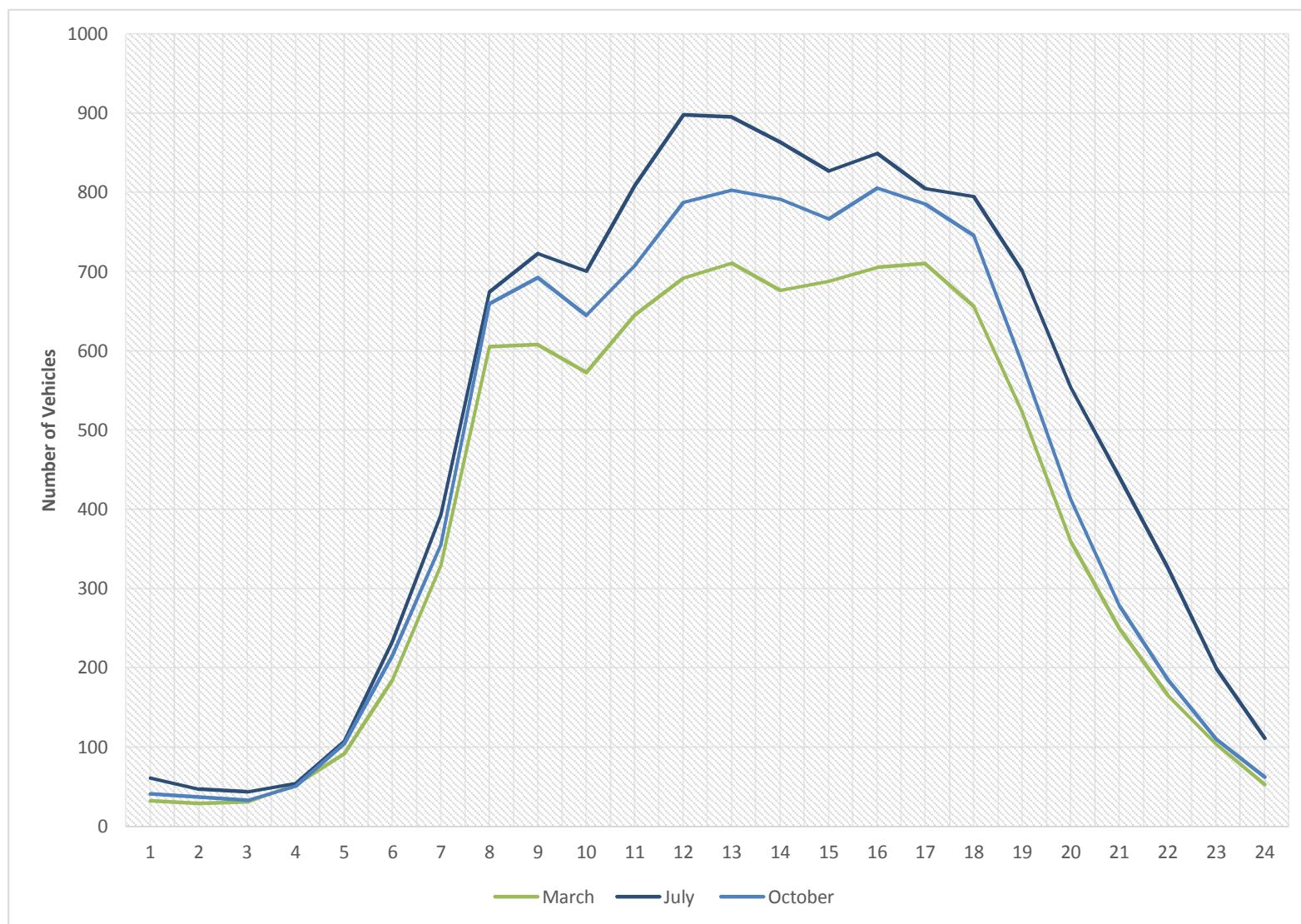
Traffic levels - months



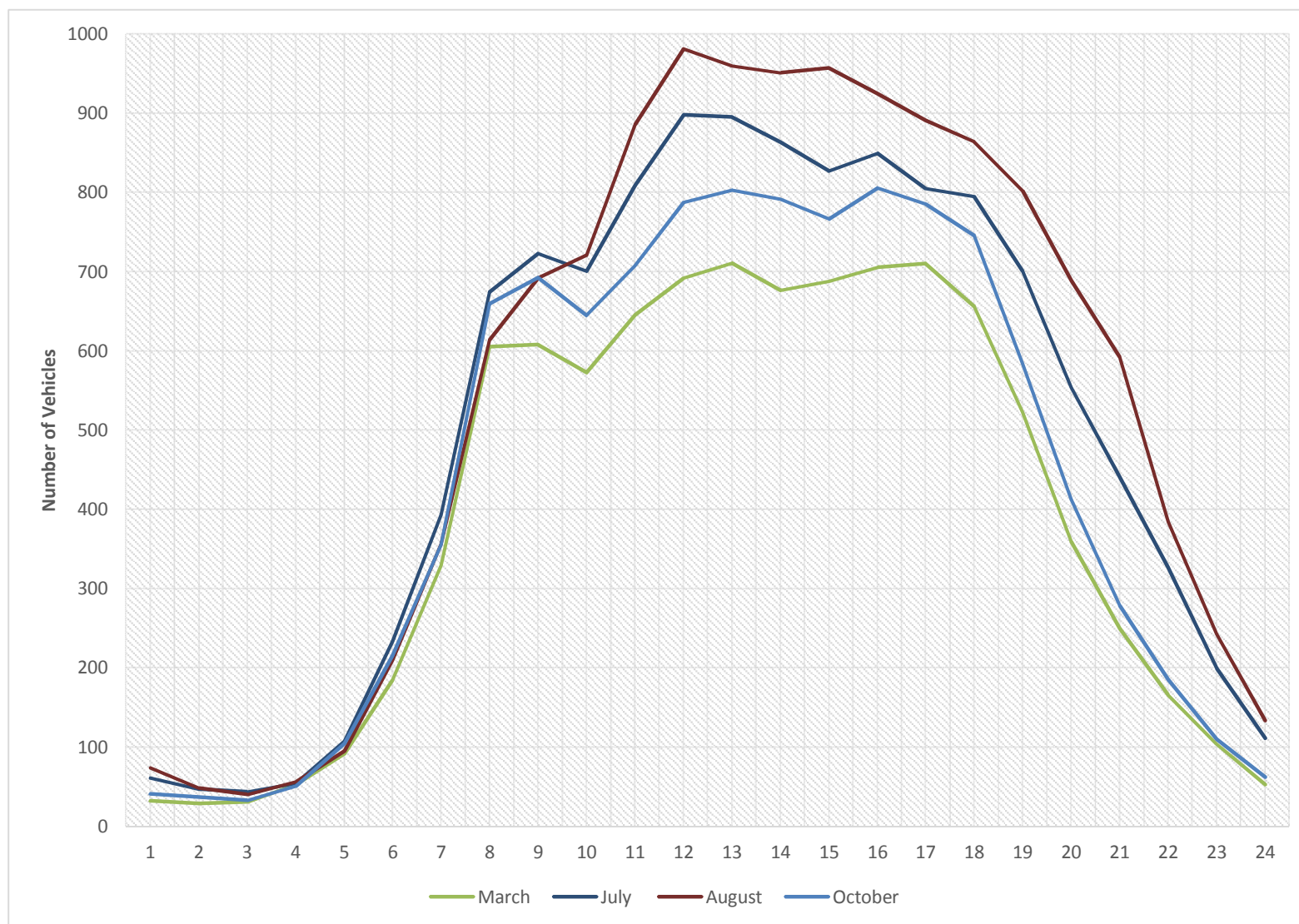
Traffic levels - months



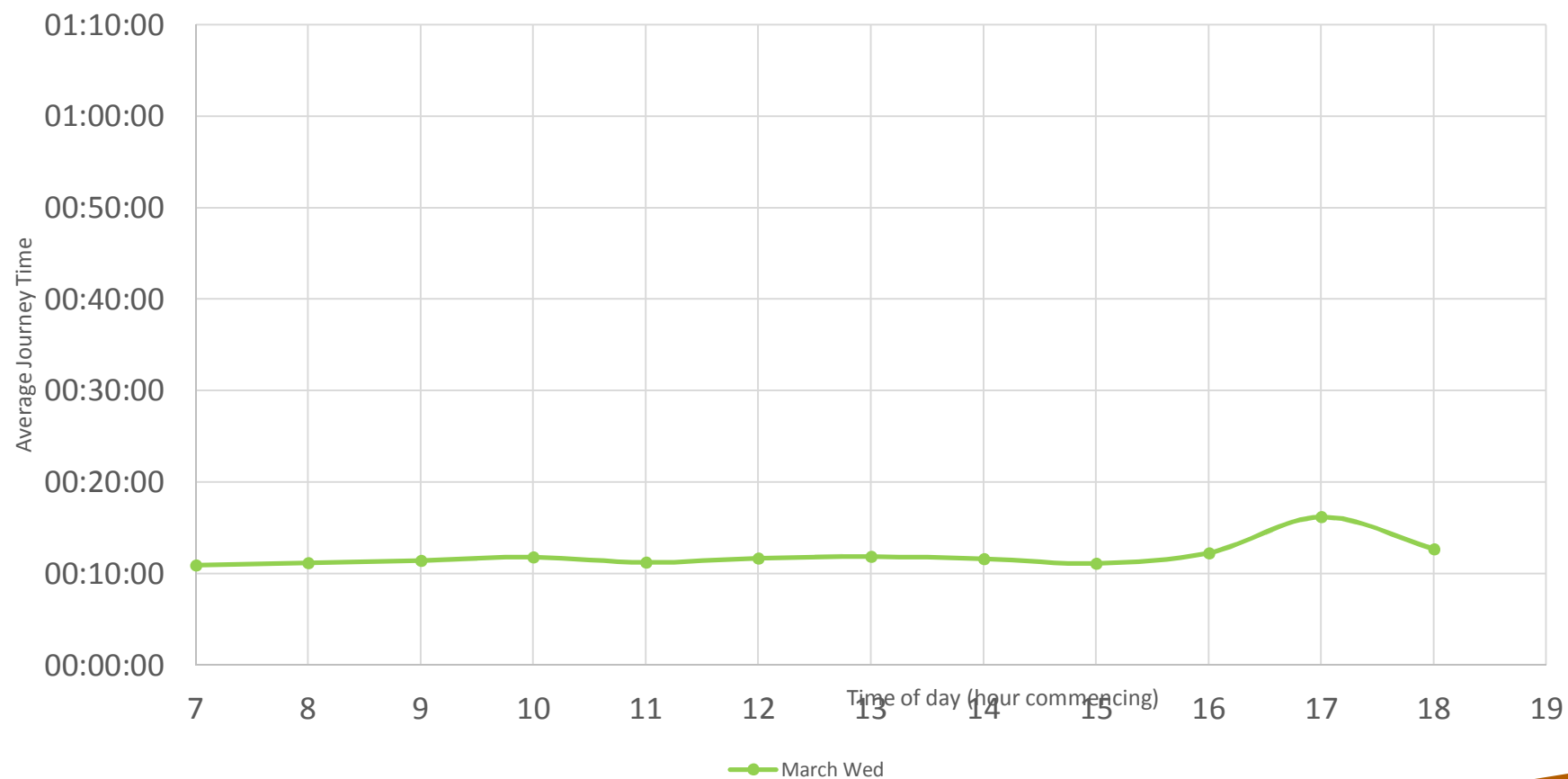
Traffic levels - months



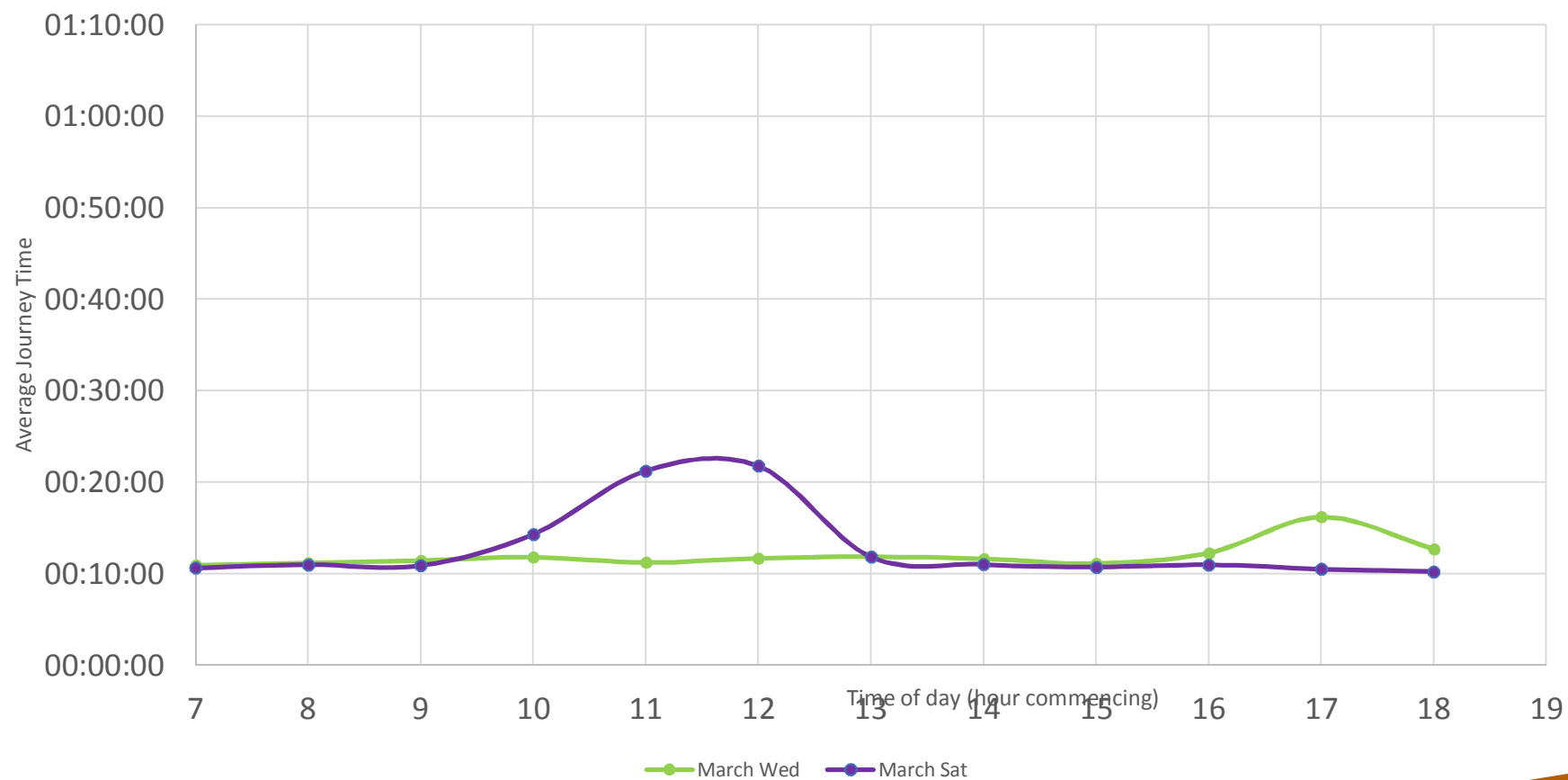
Traffic levels - months



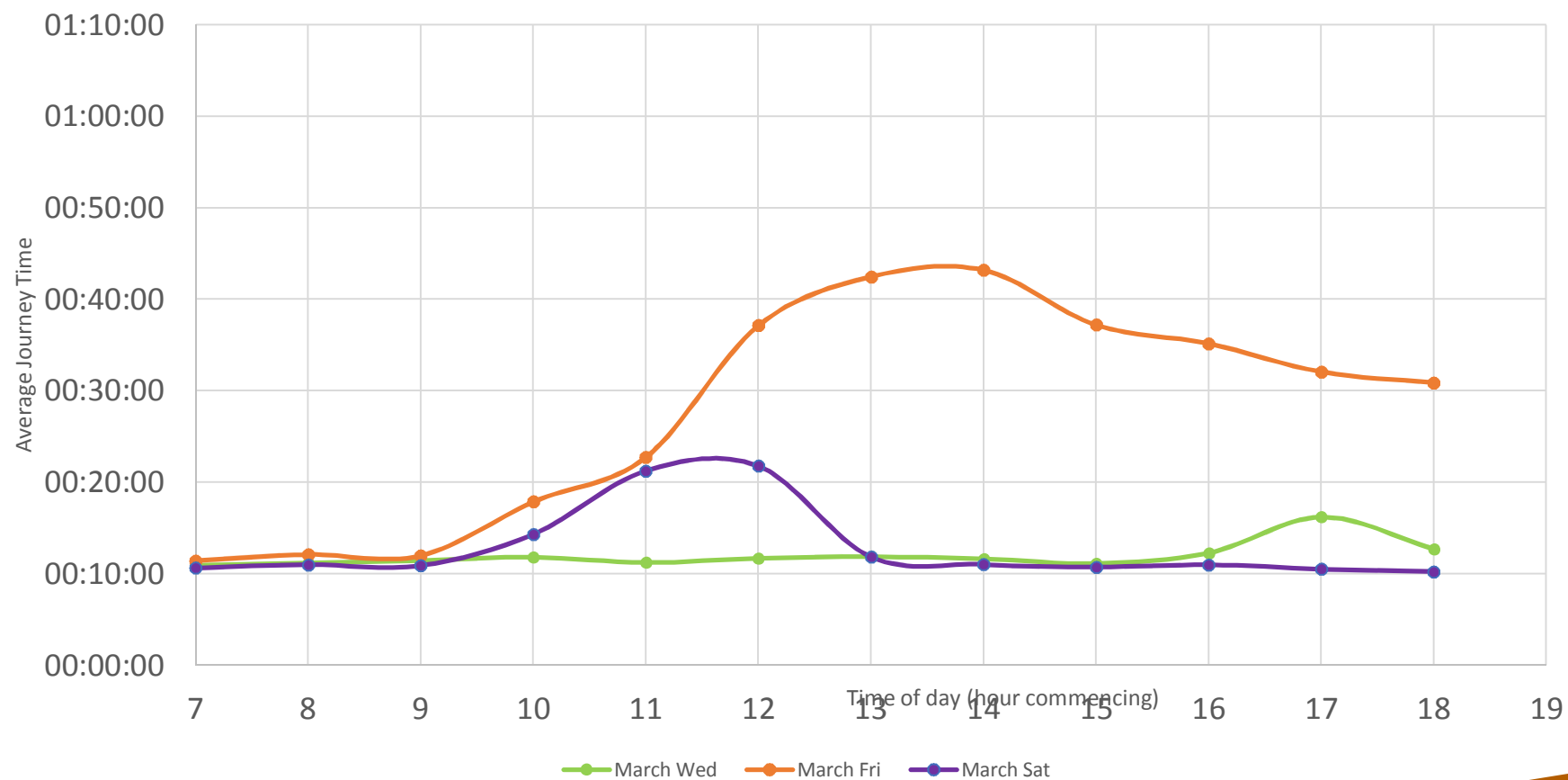
Journey times - westbound



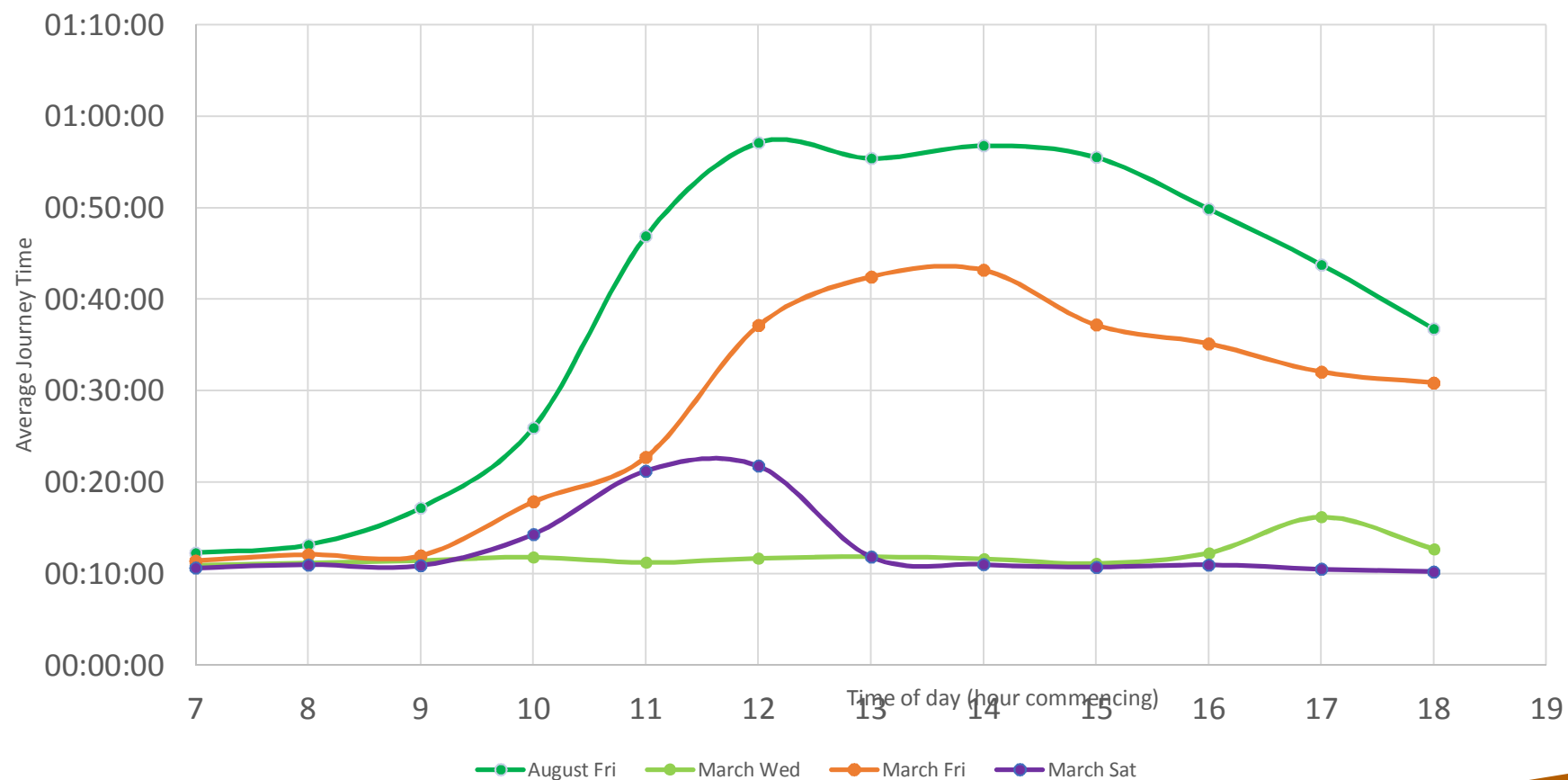
Journey times - westbound



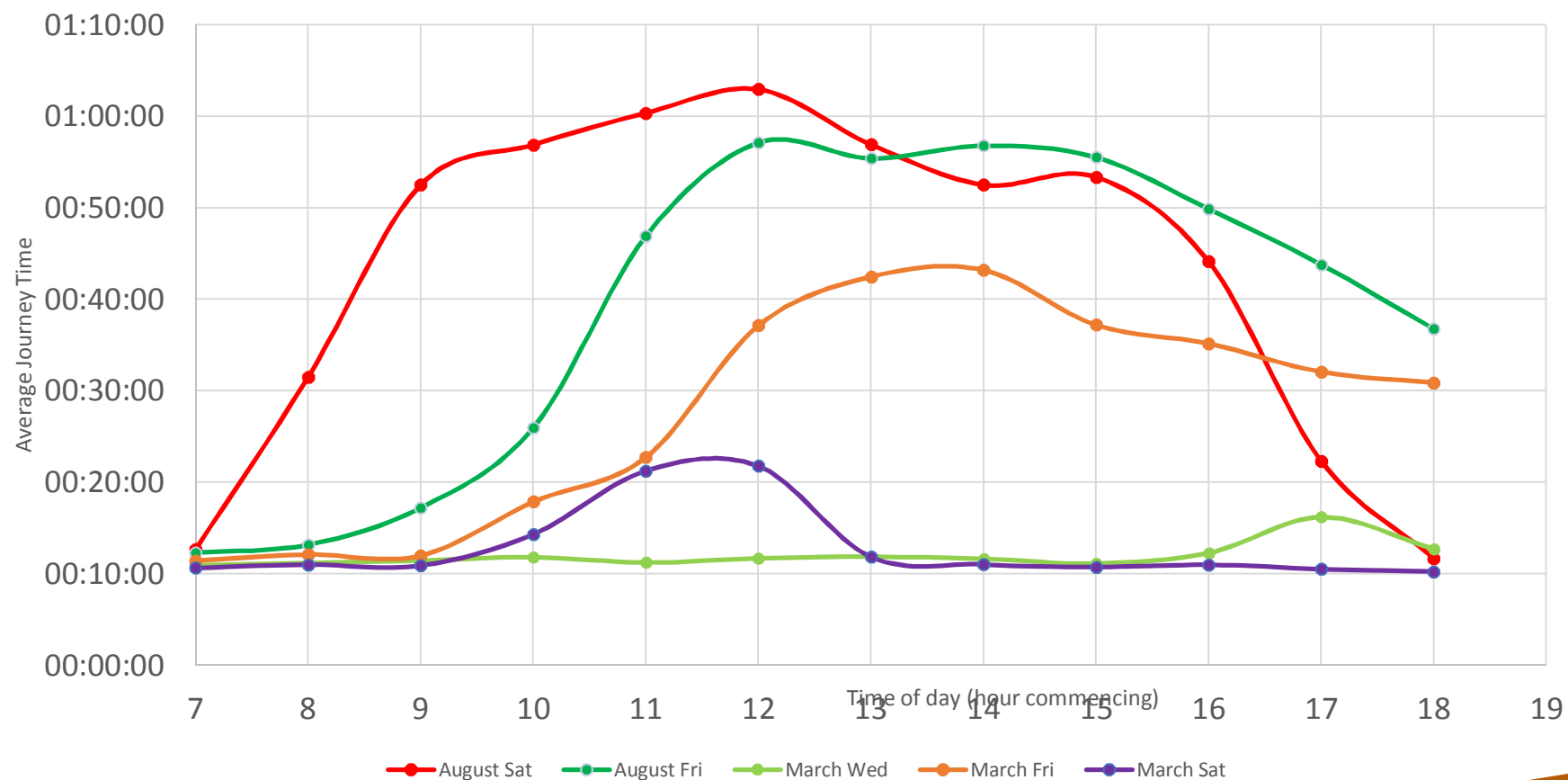
Journey times - westbound



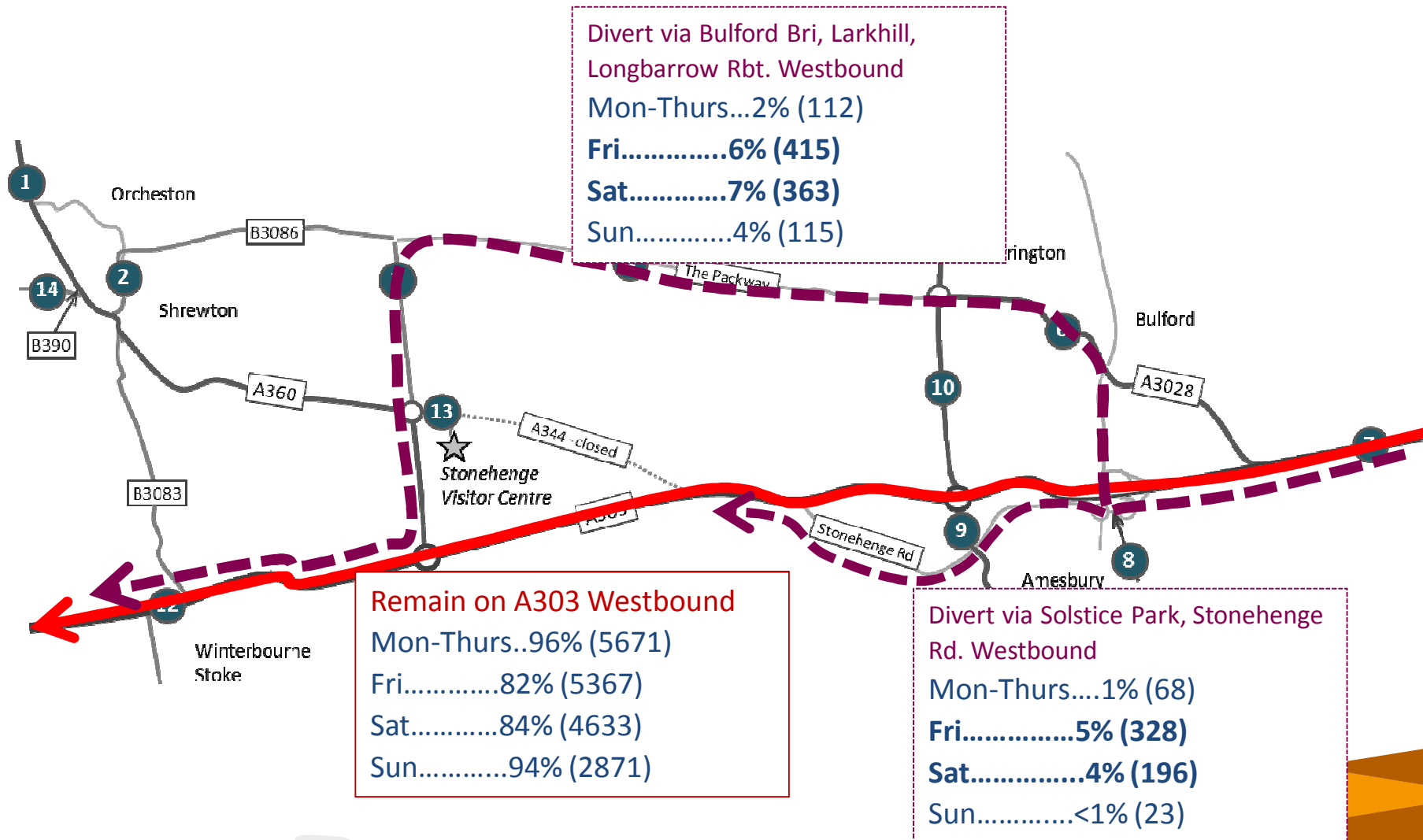
Journey times - westbound



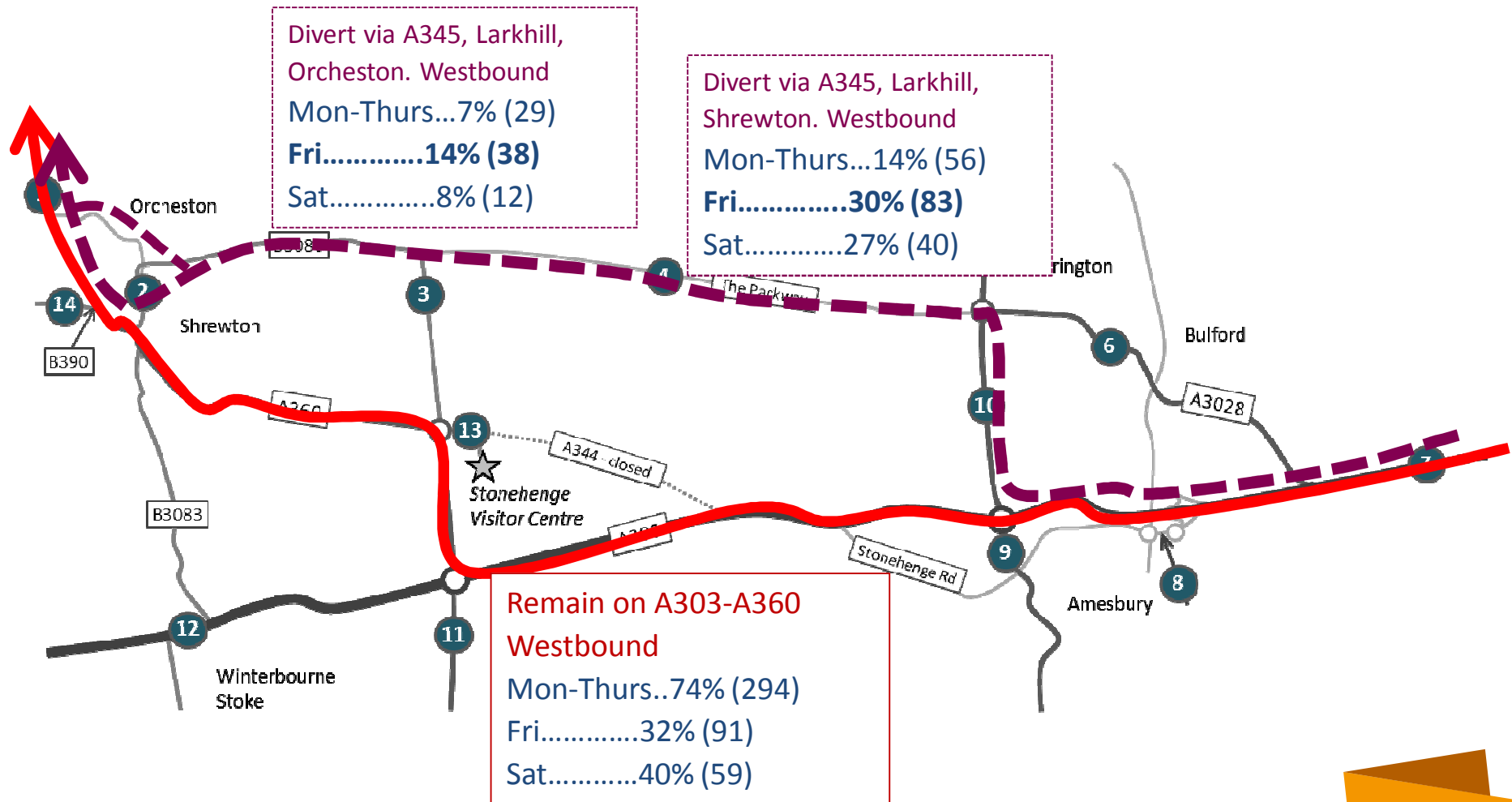
Journey times - westbound



Alternative Routes to A303



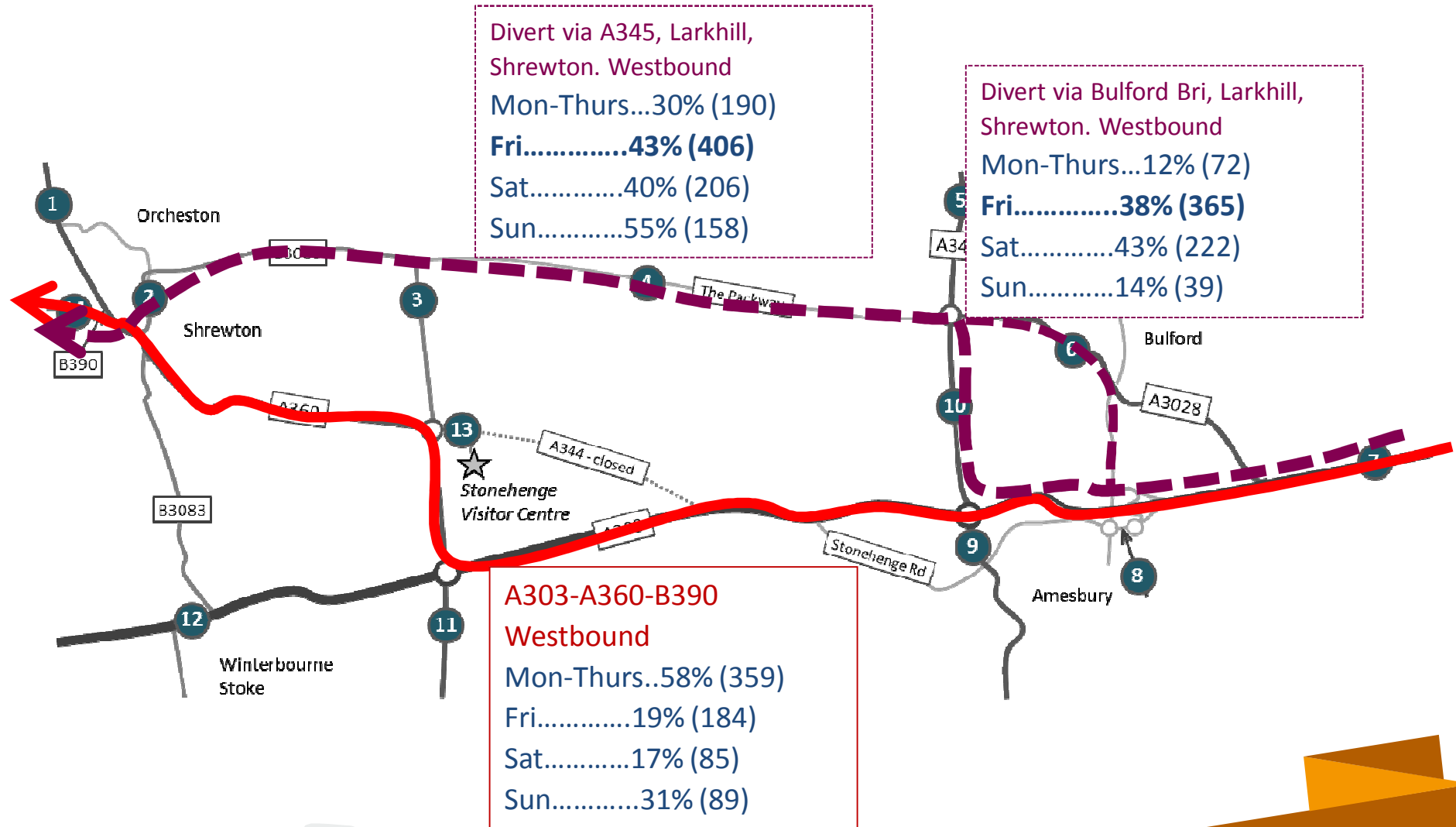
Alternative routes between Hampshire border and A360 at Shrewton



A303 route

Most popular alternative routes (based on August 2014 data)

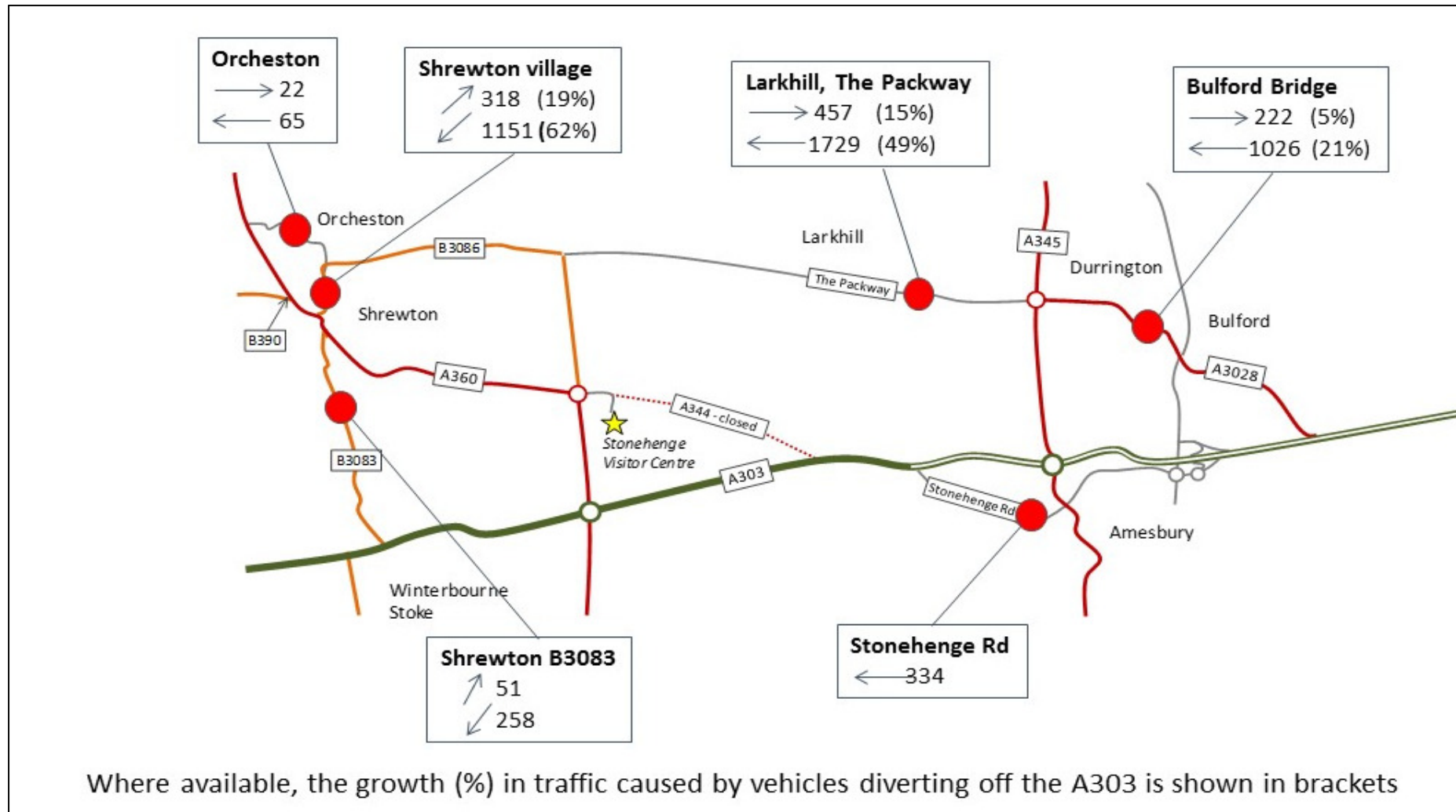
Alternative routes between Hampshire border and B390 Chitterne Road



A303 route

Most popular alternative routes (based on August 2014 data)

Combined impact of re-routing















The Issues and Problems

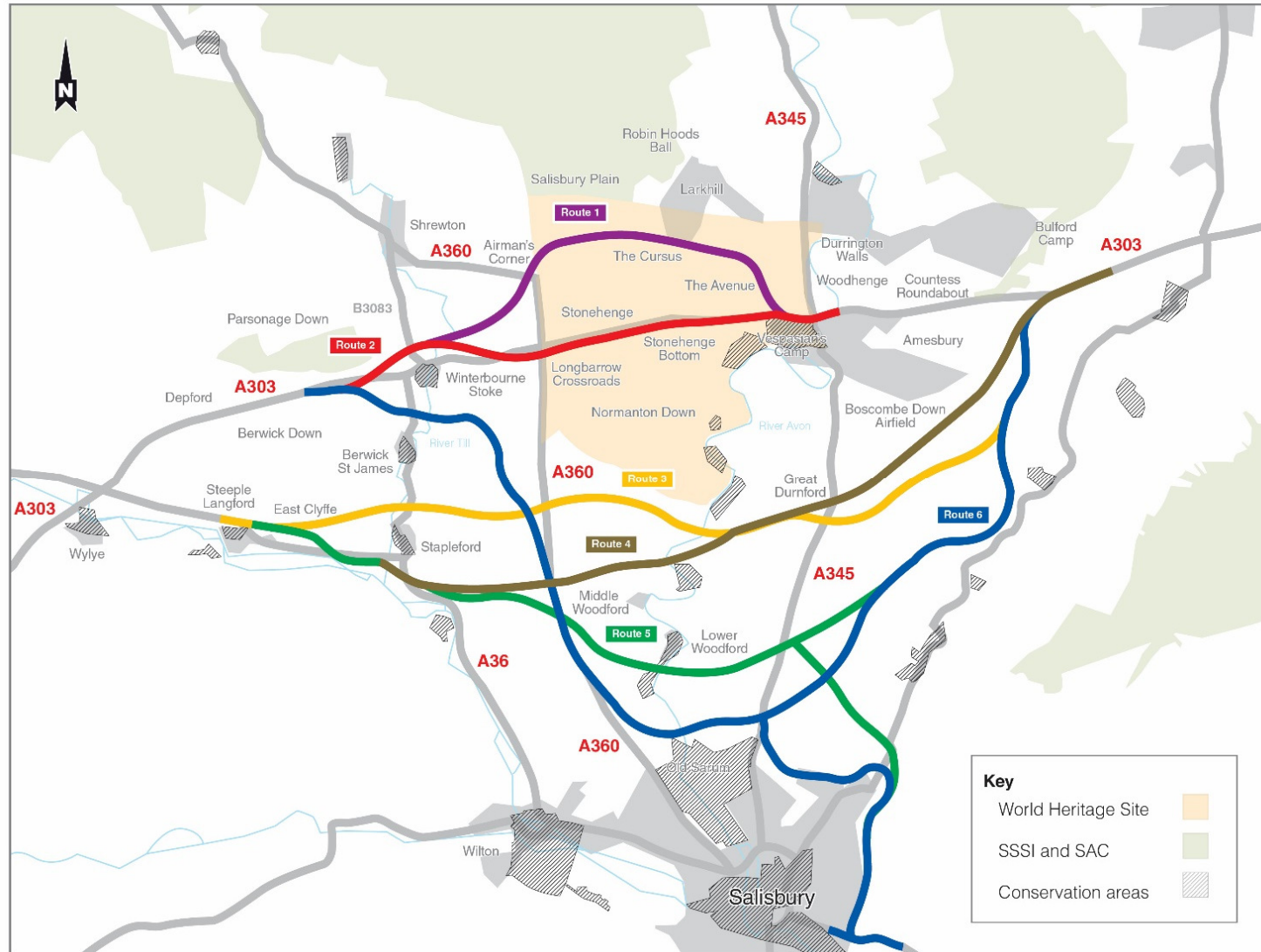
The Issues and Problems

- Delays esp weekends/summer months
- Length and reliability of journey times
- Accidents
- Limited alternative routes/resilience
- Limited alternative modes
- Diversion of traffic onto local roads
- Danger to cyclists, walkers, horse riders, etc

Recent History

| | |
|-------------|--------------------------------------------------------------------------------------------------------|
| 1989 | Enters roads programme |
| 1991 - 1993 | Initial route identification |
| 1993 | Public consultation |
| 1994 - 1995 | Further route identification |
| 1995 | Planning conference |
| 1996 | Scheme withdrawn from roads programme |
| 1998 | Scheme re-introduced to roads programme (exceptional environmental scheme, 2.0km cut and cover tunnel) |
| 1999 | Preferred route announced |
| 2002 | 2.1km bored tunnel announced |
| 2004 | Public inquiry |
| 2005 | Review of options after substantial increase in estimated costs |
| 2007 | Withdrawn from roads programme |
| 2013 | A303 feasibility study announced as part of the Autumn Statement |
| 2014 | Scheme included in the Road Investment Strategy (2015-2020) |

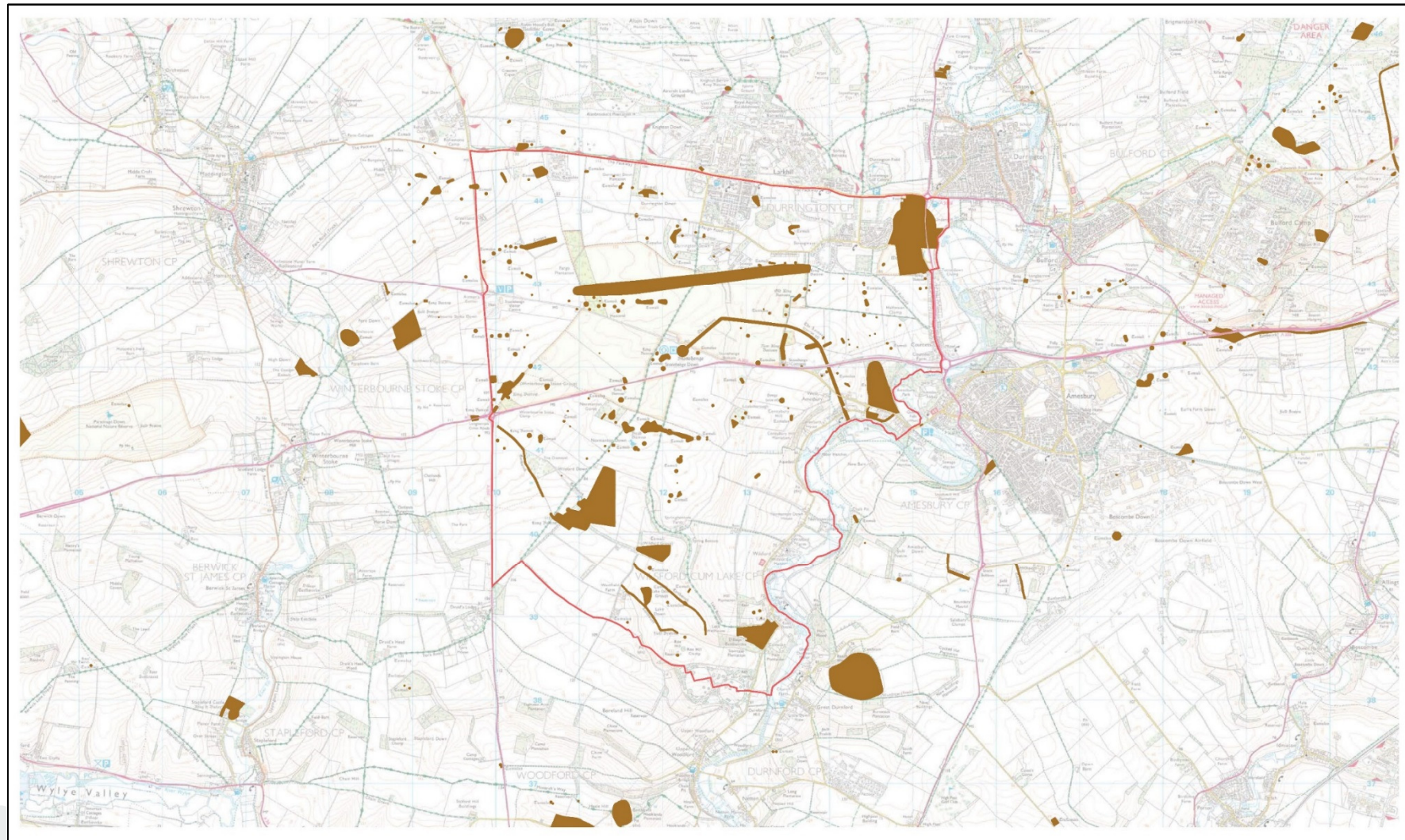
Route corridors examined at public inquiry (2004)

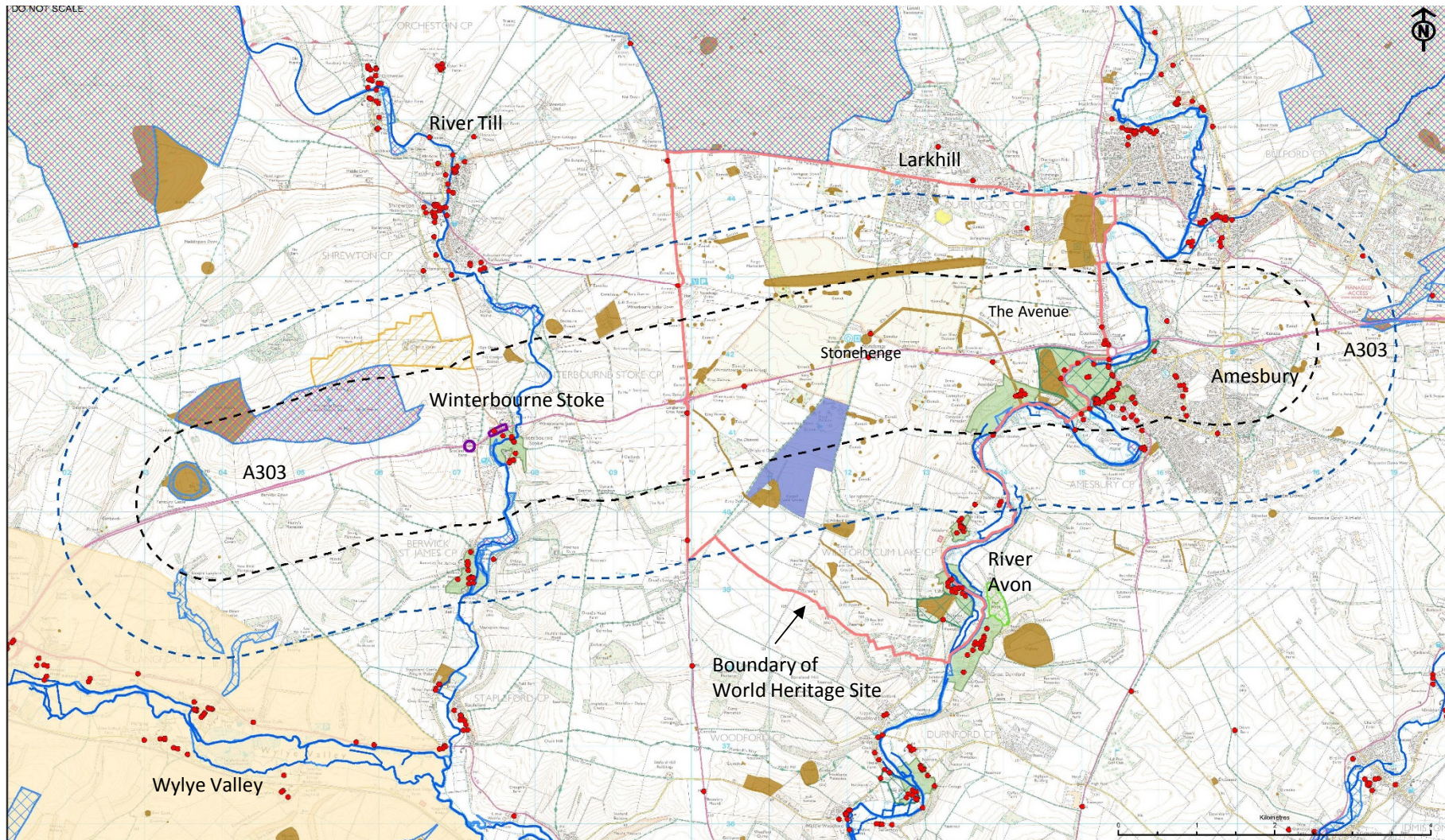


Client Scheme Requirements

- **Cultural heritage:** To contribute to the conservation and enhancement of the World Heritage Site by improving access both within and to the site.
- **Environment and community:** To contribute to the enhancement of the historic landscape within the World Heritage Site (WHS), to improve biodiversity along the route and to provide a positive legacy to communities adjoining the road.
- **Economic growth:** in combination with other schemes on the route, to enable growth in jobs and housing by providing a free flowing and reliable connection between the East and the South West peninsula.
- **Transport:** to create a high quality route that resolves current and predicted traffic problems and contributes towards the creation of an expressway between London and the south west.

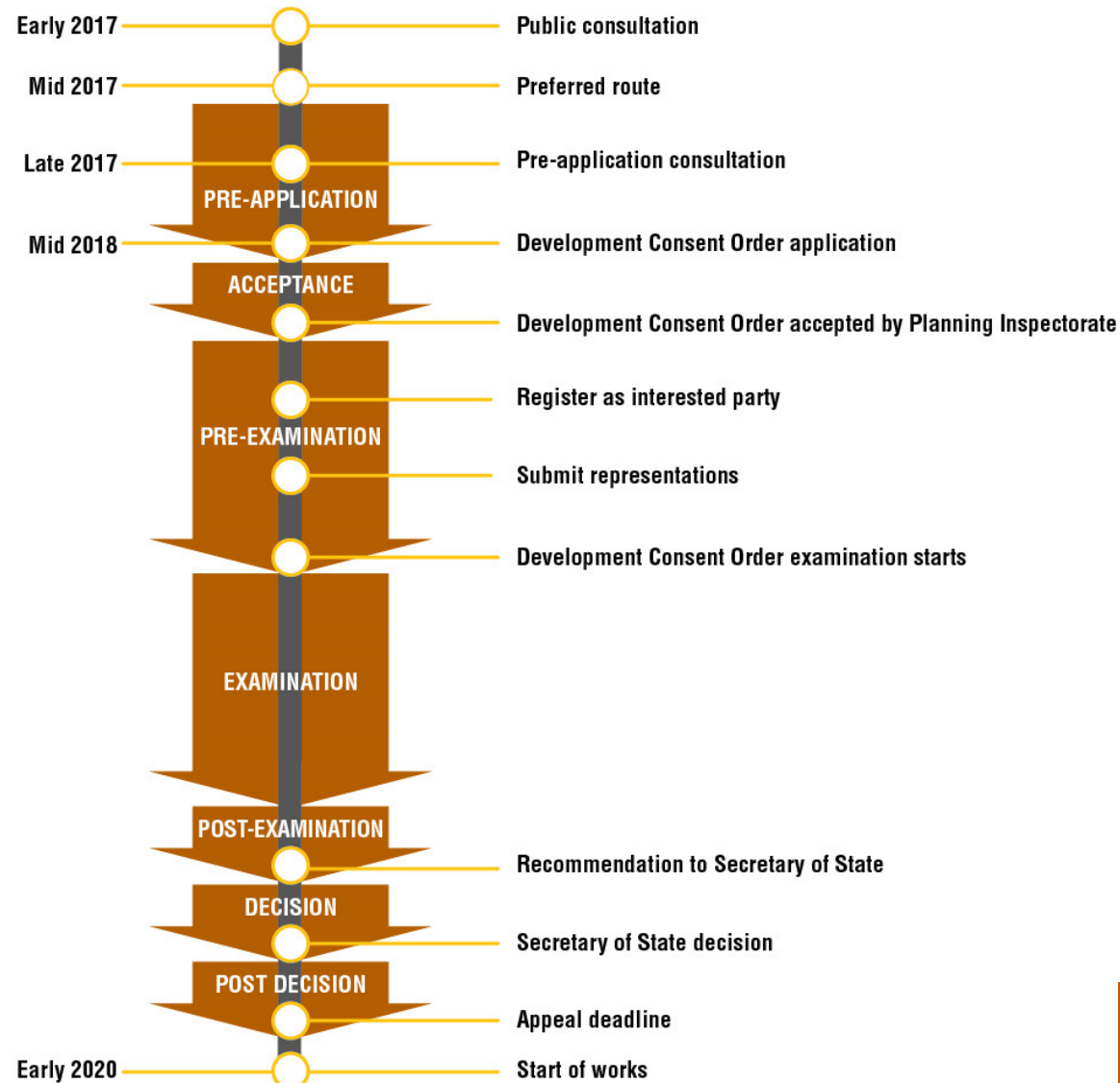
World Heritage Site





Environmental Constraints within 2km of A303

Development Consent Order Process



Progress

- Understanding benefits and potential impacts of all options
- Sifting out options that do not meet requirements
- Undertaking more detailed work on options that do
- Preparing for public consultation early next year

What's happening now

- Sift continues
- Site surveys
 - Ecological
 - Archaeological
 - Ground investigations
 - Noise and air quality
- Land access
- Non-Motorised User stakeholder engagement
- Health and safety and community relations

What's coming up



Forthcoming Engagement

- Scheme animation – prepared and ready for use
- Corridor Newsletter
 - General update on progress on A303 Corridor including key messages for A303 Stonehenge scheme
 - To be emailed to A303 Stonehenge stakeholders along with those who registered for email updates on Highways England website (3,000+ addresses)
- Scheme Challenge Video – being finalised

Forthcoming Engagement

- Social media
 - Twitter (@a303stonehenge) and Facebook (A303 Stonehenge) set up and will be made active imminently
 - Will be used to help launch the scheme animation, infographics and scheme challenge video, as well as documents when available
- Website
 - www.highways.gov.uk/a303stonehenge url now active (links to existing road page)
 - Existing roads page being updated
 - Website will be used to host documents and to act as a reference for other engagement activities

Corridor-wide promotion and 'Have your Say'

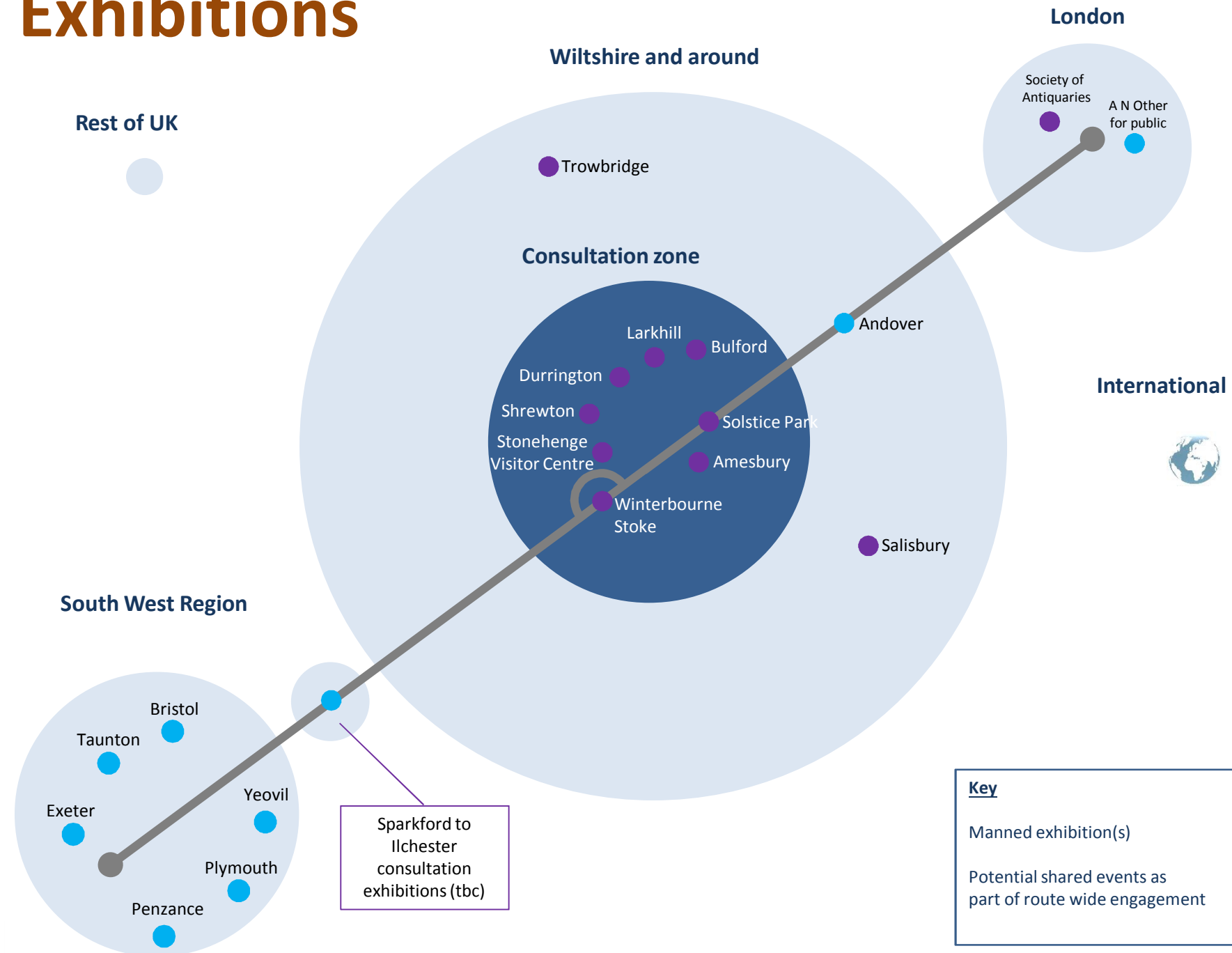
■ South West

- Advertising:
 - Road users/customers
 - Tourism websites such as 'Visit'
 - Local Enterprise Partnership's websites
- Social media
- Tourism attractions – e.g. Eden Project, Longleat, Bath, Butlins Minehead, Tate Modern St Ives, all National Trust locations, all English Heritage locations, National Maritime Museum (Falmouth), National Marine Aquarium (Plymouth), Lands End, Bristol locations (SS Great Britain, @Bristol, etc)
- Peninsula local authority promotions
- South West regional television, radio and press

■ London and South East

- Advertising:
 - London Underground
 - Victoria Coach Station
- Social media
- Flyer hand out at Victoria Coach Station
- Media releases and interviews in national trade press highlighting sector specific interests or impacts (e.g. transport, tourism)
- London and South East television, radio and press

Exhibitions



How can you help?

- Feedback to us on what people think
- Help us promote consultation
- Help us explain the process and context to the consultation
- Tell us who is important for us to talk to

Any questions?

"That's all Folks!"



Cartoon Songs From

MERRIE MELODIES & LOONEY TUNES

highways
england